

Host one of my first 10 Essential Oil Classes of 2017 & earn big rewards!

JANUARY 2017					
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2	3	4	5	6	7
9	10	11	12	13	14
16	17	18	19	20	21
23	24	25	26	27	28
30	31				
	9 16 23	9 10 16 17 23 24	MONDAY     TUESDAY     WEDNESDAY       2     3     4       9     10     11       16     17     18       23     24     25	MONDAY     TUESDAY     WEDNESDAY     THURSDAY       2     3     4     5       9     10     11     12       16     17     18     19       23     24     25     26	MONDAY         TUESDAY         WEDNESDAY         THURSDAY         FRIDAY           2         3         4         5         6           9         10         11         12         13           16         17         18         19         20           23         24         25         26         27

## How does it work?

Offer special incentives for the first 10 people to host a class with you in January if they book before the first two weeks of the month, You need to come up with a gift you want to offer, and then "assign" each day a product/gift (use the calendar above to mark it down!). If someone books a class on that day, they get that product FREE!!

## How do I book classes?

\*GET ON THE PHONE!! (MUCH more personal than a Facebook message)
Call past customers, past class hosts, past class guests, or people from your
cold list.

\*Send an email to your newsletter subscribers. Customize the above calendar and attach it.

\*Post the calendar with incentives on Facebook (do this LAST)

## Need some help? Here are ideas for words to say:

"Hi Sara! This is Amy, your wellness advocate. (We met at...I remember how excited you were about our products...) I am calling today because I am so excited about the NEW YEAR that I am offering something really special for my FIRST ten class hosts in 2017!! Because it is so big, I am committed to filling these dates with awesome, committed hosts and I immediately thought of YOU!! Let me tell you about my JANUARY BIG 10 HOST BONUS!!"

Message on Machine (Same as above, but replace last line with):
I would LOVE to give you the details as soon as possible, as my dates are filling fast!! Feel free to call me back. If I don't hear from you, I will try to call again!! Hope you are having a great autumn day!!"